

Queen Movie Theatre

1926 Winters Enterprise

The highlight of the year 1926 was the opening of the Queen theatre. It was the Queen of the Hodge Theatre



Chain. With it's bigger theatre, bigger screen and improved sound system the Queen replaced the Lyric as the first run theatre.

The Queen theatre opened in 1926, and was to be the headline theatre at that time. First run movies were moved to it, and the Lyric then showed B movies. When the Queen opened, it was the second of four theatres to be in Winters, Texas. Later, there was the State theatre and the Fiesta Drive-in. Opened as part of H&H theatres, headquartered in Abilene, Texas. H&H theatres, owned by H. T. Hodge, also had theatres in Ballinger, Merkel, Midland, Odessa, and Stamford.

The Lyric was the first movie house opened, and then came the Queen. When the State was opened the Lyric was closed, and the State became the first run theatre. Both the Queen and State were open for a time, but eventually, by 1938, the Queen was regulated to being only open on Friday and Saturday.

During the time that the Queen was open, the play bill would maybe include a serial film, news reel, travel segment, a cartoon, the previews, and then the feature film. If there was a double-feature, there would be a reminder to visit the snack bar, a re-run of the previews, and then the second feature. When the Fiesta opened that spelled the closing of the Queen. The year was 1952.

a part of the Z. I. Hale Museum Complex

Queen Theatre

Friday March 1938 Saturday

5-6	Colorado Kid	Bob Steele
12-13	Hollywood Roundup	Buck Jones
19-20	Outlaws of the Prairie	Charles Starrett
26-27	Purple Vigilantes	3 Musketeers

Movie serials were movies divided into usually thirteen or so segments. They would open with a review of past episode action, then the current week's action, and, of course, a preview of next week's action-filled segment.

Short travel films offered a glimpse into the rest of the world.

Pathe News Reels were the moving pictures of the action making news. (Replaced by TV news)



“Every Saturday night mother took my sister and I to a double-feature at the one-aisle Queen Theatre.”

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Mr. Hodge insisted that the word theater be spelled THEATRE.

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